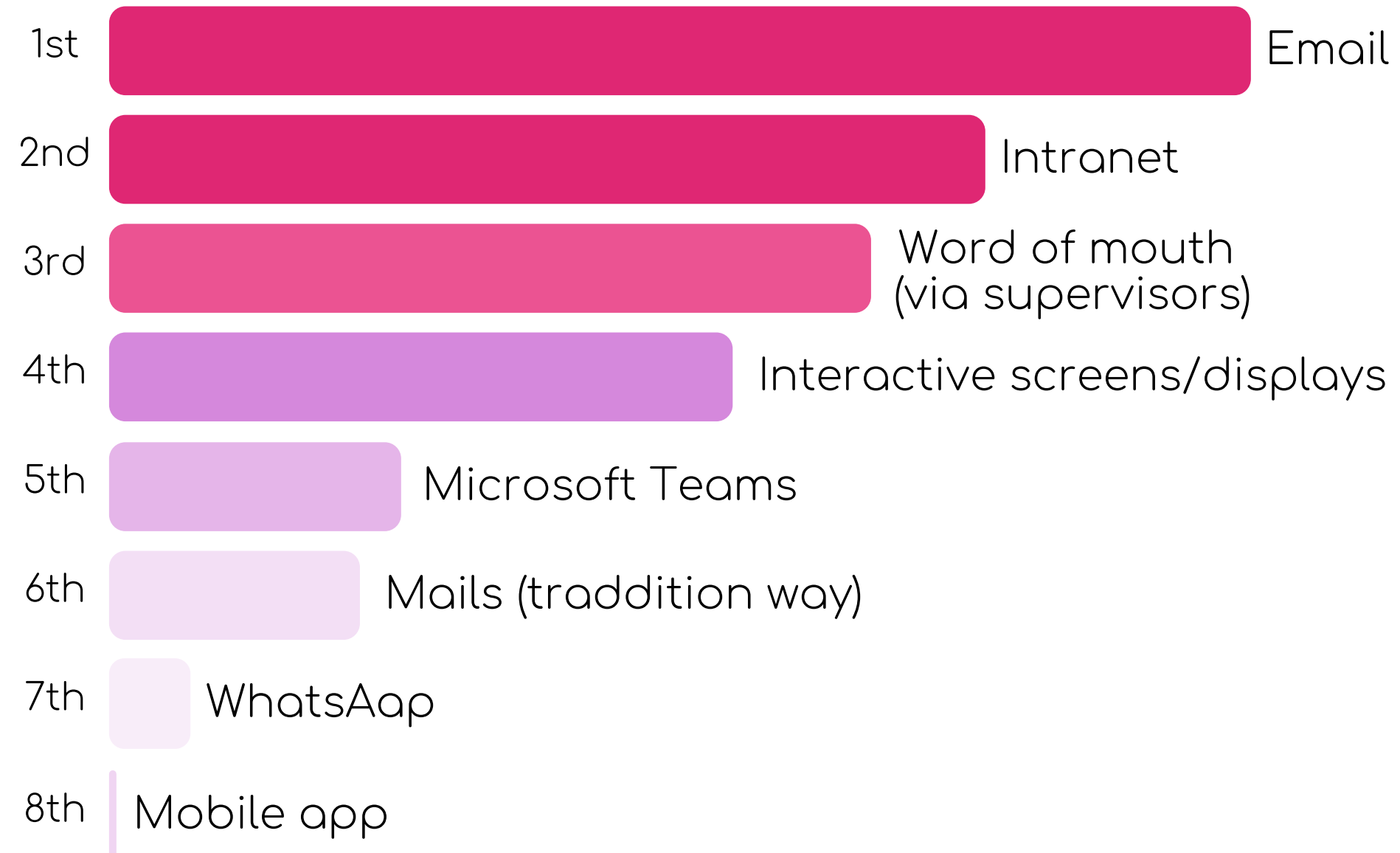


Effective communication with everyone in the hospital

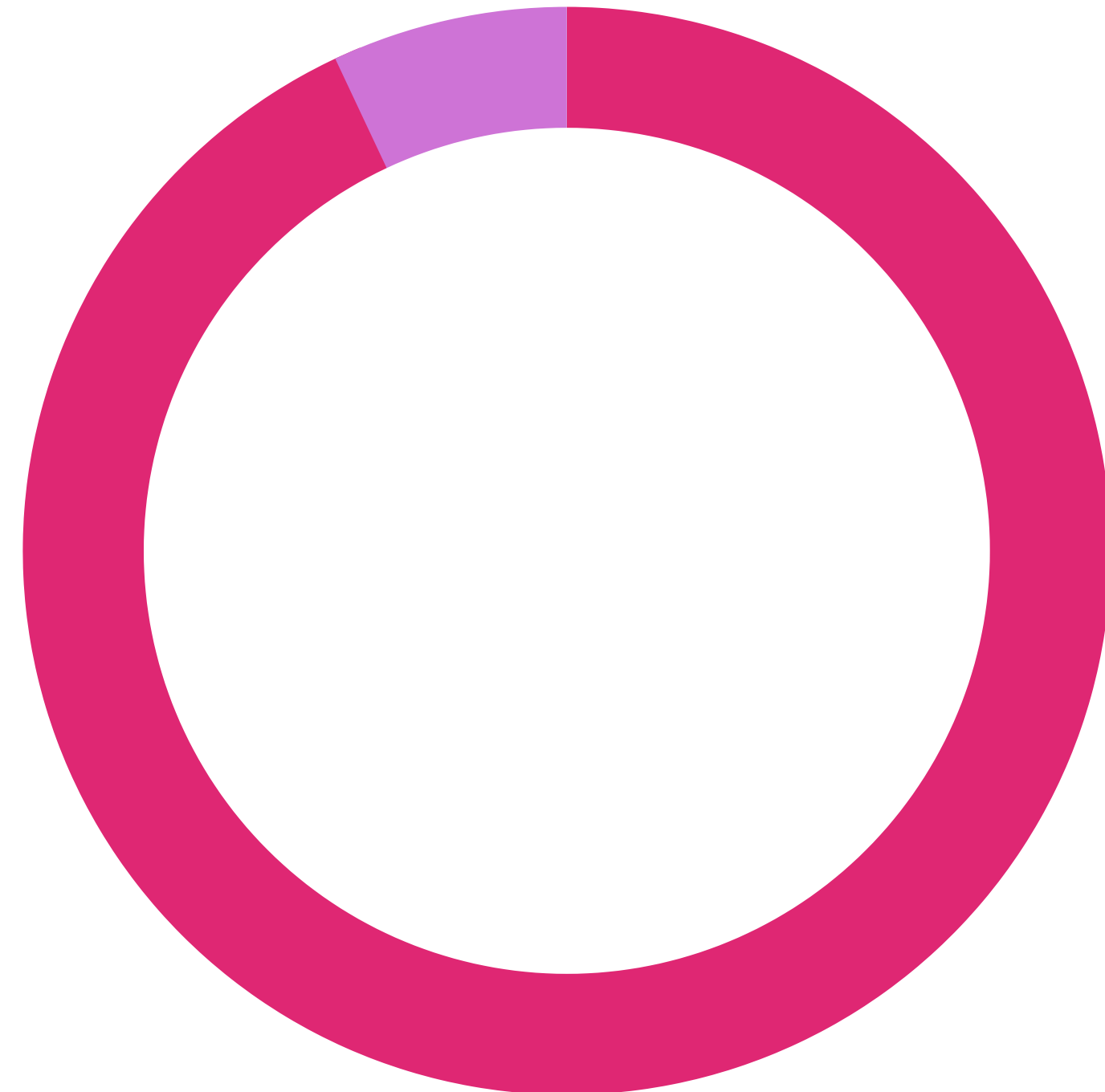




What are the most popular internal communication channels?

How many news, articles do you think should be published to ensure sufficient communication and good intranet engagement?

30-60



10-30

1st

Targeted communications

2nd

Procedures /How to

3rd

HR information

4th

Fun/Varia

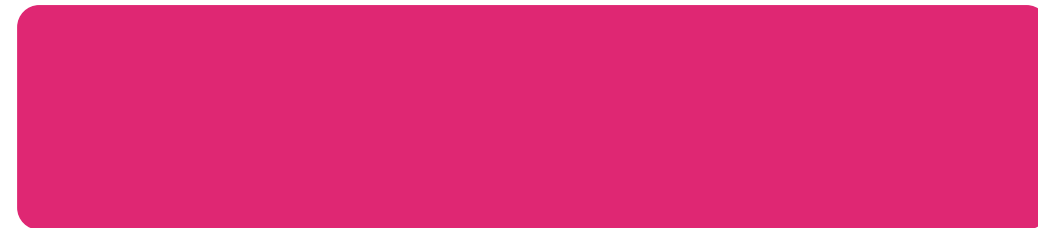


What type of communication should we focus on to improve employee engagement?

What are today's intranet objectives?



Sharing news, information.



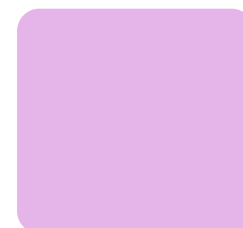
Share documents/files internally



Quick links to other tools, and apps



Knowledge base (FAQ, onboarding)



Social integration



Who is responsible for the organizational culture?



What challenges are internal communicators facing today?

Exploring the digital possibilities to communicate with different employee groups

How to start with an intranet project; especially how to engage employees in building the company intranet

Reaching and engaging with non-tech savvy employees

How to motivate both PC and non-PC workers to adopt the online communication tools (Teams, intranets,...)

Choosing a platform that is accessible for everyone

How to make sure that information reaches hard-to-reach workers

Apart from mobile solutions, how to reach non-tech savvy workers

How does it come from infoland to the intranet?

Let's team up



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